

WINTERING IN  
—  
SUOMI

*The land of the Finns*



A DRY AND  
INVIGORATING  
CLIMATE

# KOLTTAKÖNGAS



A BEAUTY SPOT  
AND A COSY HOTEL

# *Wintering in Finland*

The purpose of this pamphlet, is to present to the traveling public, such information as may be of interest to anyone seeking a place where they may spend the winter under healthy and comfortable conditions.

It is usually thought necessary to go to the Sunny Mediterranean where one may escape the severity of the English winter.

Without wishing to cross-examine such a decision, would it not also be reasonable to suggest that it is chiefly to avoid the foggy, damp and bleak winters that last in England from four to six months of the year?

If England had a dry climate, very few families would wish to travel long distances in order to find suitable conditions to live for such long periods.

Most people who have visited those popular resorts, know also of the inconveniences that have to be put up with. At present, with the exchange against us, it is not to be wondered at, that people are anxious to find a place where the pound note will have the same or even a greater purchasing power than at home.

In this matter, Finland stands at a decided advantage, for one gets 225 Finnish marks for the pound note, and one can live exceedingly well on pension terms or in fine hotels from fifty to one hundred marks per day. As one goes up-country, the prices are much lower.

Although Finland in winter must be described as cold, still, as the air is very dry, one does not suffer nearly the same as one would in England at this time of the year.

The hotels, restaurants, railway stations and trains are well heated, and even in places less frequented by many tourists, one is always assured of getting into a bed with dry sheets, and keeping warm the entire night.

# TRANSIT IN FINNISH LAPLAND



A COMFORTABLE  
AND UNIQUE WAY  
OF TRAVELING



Where there is not steam heat, one will find huge fireplaces where the peculiarly constructed stoves, give one the maximum heat all day and night.

No annoying charges are made for this generous and agreeable heating.

Ice and snow there is, in abundance, but business goes on as usual. The market-places are as animated as in the summertime.

You can walk or ride over a lake that is one or two feet thick with ice, but you will not suffer the cold as you would for instance in March or April in England.

You can buy oranges, grapes, apples and pears almost at London prices, while vegetables can be bought at half the cost that we pay in England.

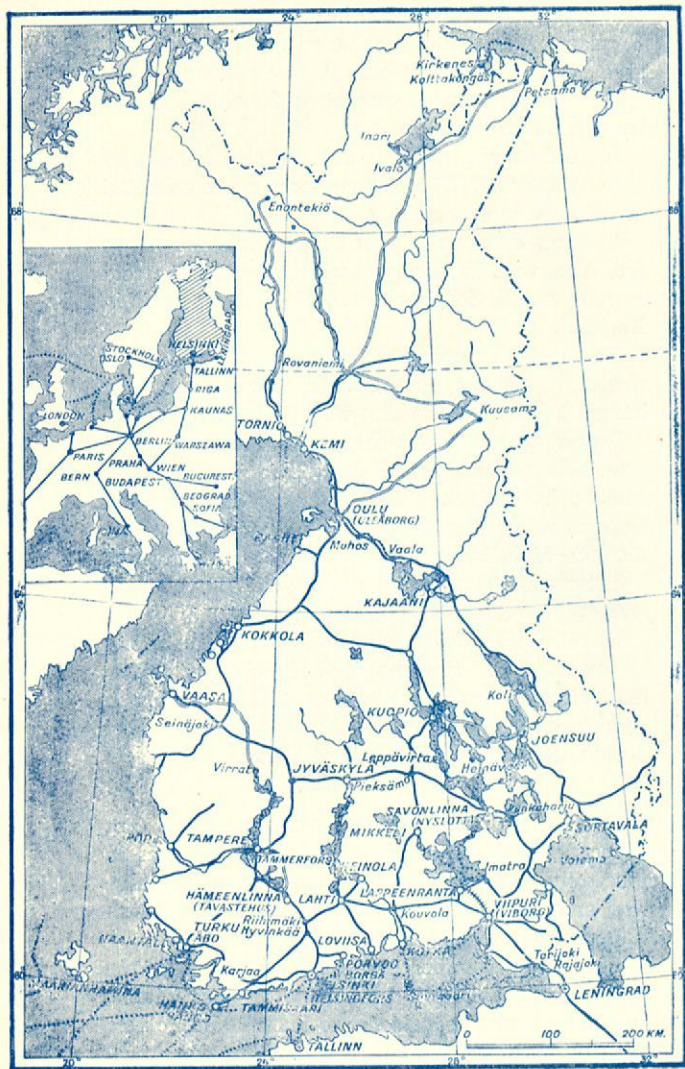
People who have to suffer the whole winter with bronchial troubles, would do well to pay a visit to Finland, for the purity and dryness of the air would help them to breathe more freely, without the thought of inhaling smoke or fog, an item which is most important to those who are compelled to trek each winter to the Riviera.

In Helsinki, the Capital, one has all the comforts of home. That morning cup of delicious coffee, that lounging about in luxurious cafés, listening to good music, and every place heated to a much greater degree than what one finds in England.

In the outlying districts, visitors should not expect to find the same attractions as one has in Piccadilly, Broadway or Montmartre, but for those who are seeking a land of beauty, rest and peacefulness, this will appeal to the rational tourist.

The best recommendation for a country is the opinion of people who have been on such a tour, and anyone who is fortunate to know someone who can give them a few of their own impressions, will probably be better convinced than merely reading advertisements.

To travel in Finland is not a test of endurance as is often the case when you make a tour to distant countries. Finland is a country where one travels with ease and comfort.



YOU WILL FIND

# FINLAND

A FINE LAND FOR THE WINTER



The people are clean, honest and hospitable, and every consideration is given for the welfare of the visitor.

In Finland one will find in winter, the honest-to-goodness snow-laden Christmas-trees, standing so stoically amidst the beautiful forests where the snow sparkles in the sun or moonlight.

Here one may see the Northern Lights or *Aurora Borealis*. One can hear that joyful tingling of the sleigh-bells, and see young and old, scooting along on their sledges or skis to school, market or business. Everyone is in a happy mood. With a warm overcoat, a pair of thick gloves and a good pair of boots, you can take a walk, while the thermometer registers down to zero Fahrenheit, yet after ten minutes you will find yourself perspiring, and returning back to your hotel with natural rosy cheeks and a keen appetite for a hearty meal.

The Finnish Tourist Association, with offices at Helsinki, will make all the necessary arrangements for the traveler wanting to go up-country. They have their own hotels where one may stay. The hotels are clean, comfortable, and very moderate in price for a long or short stay.

The majority of them are staffed with students who speak several languages fluently.

The Finland Steamship Company runs a weekly service from Hull and a fortnightly cargo-passenger service from London.

The steamers are so specially constructed that they plough their way quite unconcernedly through one foot of ice.

This novel experience should interest the tourist who is seeking something new in his travels.

The unique experience of a Finnish steam-bath, is one that will long be remembered.

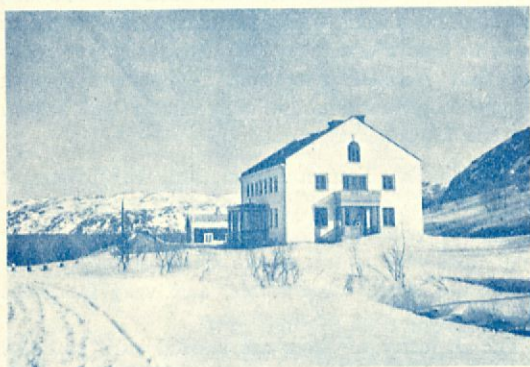
Those who spend so much time and money in the drug-store or doctor's consulting room, will find Finland a far better remedy for their coughs, colds and germ dodging trials which they have to surrender to each winter.

Give Finland a try-out for your winter sojourn and you will never regret it.

*E. D.*

# PETSAMO

A FIRST GLIMPSE  
OF THE ARCTIC OCEAN



# LIINAHAMARI

*A Comfortable*

HOTEL

IN THE ARCTIC